



2012 US Masters Tours

“Augusta, Georgia – A Once in a Lifetime Experience”

April 2nd - 8th, 2012

Background

1.	About Elite Sporting Tours	2
2.	US Masters Packages	3
	➤ US Masters Packages	
	➤ Golfing Packages – Augusta & Pinehurst	
3.	Where We Stay In Augusta	10
4.	Other Elite Services	13
	➤ Corporate Hospitality	
	➤ Practice Round badges	
	➤ Playing Golf In Augusta	
	➤ Dinner Reservations	
5.	Getting To Augusta & Elite’s Recommendation	14
6.	Booking Terms & Conditions	15
7.	How The Tour Operates	16
8.	Contact Details	17

1 About Elite Sporting Tours

Elite Sporting Tours was informally created in 1998 when two golf loving Australians accompanied six people to the 1998 US Masters practice rounds (including arranging accommodation and badges for the event). Since 1998 a very strong relationship has formed with a key contact in the USA who had helped us with various parts of the tour.

Our contact (and personal friend) was the General Manager of one of the USA's leading Corporate Event Companies and each year organises packages for over 400 people to the US Masters, including some of Wall Streets main Investment Banks and America's leading Corporates. In addition to this they concentrate heavily on the Ryder Cup, US Open and US PGA tournaments.

In 2001, Elite Sporting Tours organised its first group to the actual US Masters Tournament, including the Wednesday Par Three contest and all four days of the event. In 2004 the tour accommodated c10 people and has now grown to c160 people for the recent 2011 tournament. The trips are extremely well received and have led to strong interest from a number of Golf Professionals and large Australian Corporates.

Elite Sporting Tours was officially formalised in late 2002 after arranging an exclusive Licensing Agreement with our contacts in the USA. Our primary focus at this stage is the US Masters in April each year however under our License Agreement we offer any events worldwide.



2 US Masters Packages

'Ultimate US Masters Experience'

- Guaranteed Patrons Badge to The US Masters on:
 - Tuesday 3rd April 2012 (**Second Practice Round**);
 - Wednesday 4th April 2012 (**Par 3 Tournament**); and
 - Thursday 5th April 2012
 - Friday 6th April 2012
 - Saturday 7th April 2012
 - Sunday 8th April 2012
- } **All 4 Tournament Days**
- 7 nights accommodation – Staybridge Suites or Private Housing from Monday 2nd to Sunday 8th (inclusive) April 2012;
 - Cooked & Continental breakfast each morning at hotel;
 - Lite meals each and bar / beverage service each night (hotel)
 - Maid service in Private Housing;
 - Welcome BBQ at Elite Sporting Tours private residence (200 mts from ANGC) on Wednesday 4th April and Saturday 7th April 2012
 - Post 'Green Jacket Presentation' Cocktail Party on Sunday evening 8th April 2012; and
 - Assistance of at least 8 experienced Elite Sporting Tours personnel whilst in Augusta.

COST

\$US 8,750 per person Twin Share (Hotel)

\$US 9,250 per person Triple / Quad Share (Private Housing – Single Room each)



2 US Masters Packages (Cont)

'Augusta Golfing Experience'

- 3 Rounds of Golf at leading private golf clubs within the Augusta area on Monday 2nd, Tuesday 3rd and Saturday 7th April 2012;
 - Guaranteed Patrons Badge to The US Masters on:
 - Wednesday 4th April 2012 (**Par 3 Tournament**); and
 - Thursday 5th April 2012
 - Friday 6th April 2012
 - Saturday 7th April 2012
 - Sunday 8th April 2012
- } **All 4 Tournament Days**
- 8 nights accommodation – Staybridge Suites or Private Housing from Monday 2nd to Sunday 8th (inclusive) April 2012;
 - Cooked & Continental breakfast each morning at hotel;
 - Lite meals each and bar / beverage service each night (hotel)
 - Maid Service in Private Housing;
 - Welcome BBQ at Elite Sporting Tours private residence (200 mts from ANGC) on Wednesday 4th April and Saturday 7th April 2012
 - Post 'Green Jacket Presentation' Cocktail Party on Sunday evening 8th April 2012; and
 - Assistance of at least 8 experienced Elite Sporting Tours personnel whilst in Augusta.



COST

\$US 9,500 per person Twin Share (Hotel)

\$US 10,000 per person Triple / Quad Share (Private Housing – Single Room each)

2 US Masters Packages (Cont)

'Green Jacket Experience'

- Guaranteed Patrons Badge to The US Masters on:
 - Saturday 7th April 2012
 - Sunday 8th April 2012 } **Weekend Tournament Days**

- 3 nights accommodation – Staybridge Suites from Friday 6th to Sunday 8th (inclusive) April 2012;
- Cooked & Continental breakfast each morning at hotel;
- Lite meals each and bar / beverage service each night (hotel)
- Welcome BBQ at Elite Sporting Tours private residence (200mts from ANGC) on Saturday 7th April 2012
- Post 'Green Jacket Presentation' Cocktail Party on Sunday evening 8th April 2012; and
- Assistance of at least 8 experienced Elite Sporting Tours personnel whilst in Augusta.

COST

\$US 4,750 per person Twin Share (Hotel Only)

Single Share / Private Housing Upon Application



2 US Masters Packages

'Augusta National Experience'

- Guaranteed Patrons Badge to The US Masters on:
 - Tuesday 3rd April 2012 (**Second Practice Day**)
 - Wednesday 4th April 2012 (**Par 3 Tournament**); and
 - Thursday 5th April 2012
 - Friday 6th April 2012 } **Opening Tournament Days**

- Four nights accommodation – Staybridge Suites from Monday 2nd to Thursday 5th (inclusive) April 2012;
- Cooked & Continental breakfast each morning at hotel;
- Lite meals each and bar / beverage service each night (hotel)
- Welcome BBQ at Elite Sporting Tours private residence (200 mts from ANGC) on Wednesday 4th April and Saturday 7th April 2012; and
- Assistance of at least 6 experienced Elite Sporting Tours personnel whilst in Augusta.

COST

\$US 6,000 per person Twin Share (Hotel Only)

Single Share / Private Housing Upon Application



2 US Masters Packages (Cont)

Golfing – Whilst in Augusta

- The predominant courses that clients are recommended to play are:

- Sage Valley
- Augusta Country Club
- The Reserve Club
- Mount Vintage Golf Club
- Palmetto Golf Club
- Westlake Country Club
- Woodside Plantation
- The Club at Jones Creek
- Reynolds Landing
- Cuscowilla
- Harbor Club
- The River Golf Club

**All Within a Short Driving
Distance of Accommodation**



2 US Masters Packages (Con't)

Golfing Packages - PINEHURST

- Elite Sporting Tours can offer clients the option to travel to Pinehurst Golf and Country Club before or following the US Masters Tournament.
- Located approximately 4 hours by car from Augusta, Pinehurst Golf Club offers a golfing dream with:
 - **8 Championship Golf Courses**, including the famous Donald Ross designed #2 course – a Top 10 World Course and site of the 1999 and 2005 US Open tournaments
 - Over **500 Sleeping Quarters** in five different venues
 - Nine dining room options in addition to seven retail venues, swimming pools, gymnasium and **5 star Resort Facilities**
- Clients will be booked in for daily golf and 4 nights premium accommodation in the Carolina Suites, located in the clubhouse of Pinehurst. Full breakfast and dinner will be included each day



COST

On Application

3 Where We Stay In Augusta

Elite Sporting Tours choose to stay at the **Staybridge Suites** (opened in 2008) and **Richmond Hills Estate private residences** (estate across the road from Augusta National Golf Club).

Through our Licensor we have been able to secure a number of preferential rooms for the 2012 US Masters, in addition to private housing at clients request.

Our experience in attending the US Masters has allowed Elite Sporting Tours to stay in both styles of accommodation and we find that it offers the comfort, convenience and proximity to ANGC the discerning golf traveler is after (Staybridge Suites) as well as the individuality many patrons seek (Richmond Hills Estate).



3 Where We Stay In Augusta (Cont)

Staybridge Suites (opened 2008)

Opened in 2008 and located in the heart of US Masters territory, the Staybridge Suites are the perfect place to stay for the adoring golf fan. The Augusta National Golf Club property is approximately 1 mile away and there are more than 40 restaurants and attractions within 3 miles of the hotel.

Elite Sporting Tours has visited the Staybridge Suites whilst previously travelling to Augusta and the US Masters and we highly recommend the quiet setting this accommodation offers our clients. Set off busy Washington Road, the home to the hallowed gates' of Augusta National Golf Club, the Staybridge Suites provide the luxury of easily walking to and from the US Masters without the worry of bumper to bumper traffic via more commonly used shuttle services.

Located less than 1 mile from the Augusta National Golf Club property, the Staybridge Suites provide US Master patrons spacious twin or king single one bedroom accommodation. The One Bedroom rooms offer a spacious 500+ square area (c20% larger than standard rooms) with choice of a King Bed or Two Beds. Suites feature a separate sitting area with a sofa sleeper and separate kitchenette whilst all rooms offer a lounge chair, 32" television with cable, wet bar area with refrigerator, microwave and coffee maker.

The meals area and lounge offer a relaxing atmosphere to share with other Elite Sporting Tours clients as well as a cooked and continental breakfast each morning and lite meal offering each evening. Specifically built with indoor corridor access to reduce outside noise and increase the comfort of guests, Elite Sporting Tours has chosen this location to allow all clients to enjoy the brand new comforts offered as well as providing easy access to ANGC.



3 Where We Stay In Augusta (Cont)

Richmond Hills Estate

The private estate of Richmond Hills, situated across the road from Augusta National Golf Club and built around the spectacular setting of the world's most famous golf course provides the perfect accommodation answer to the avid US Masters fan.

In a setting surrounding the famous Georgian 'Loblolly' Pines which Augusta National Golf Club is famous for, these residences provide the proximity and comfort our travelling clients look for, allowing you to enjoy the 'run' of your own house whilst at the US Masters.

Choose from either 3 or 4 bedroom houses located in the 'golden rectangle' between Washington Road / Dan Street and Eisenhower Drive / Oakdale Road.

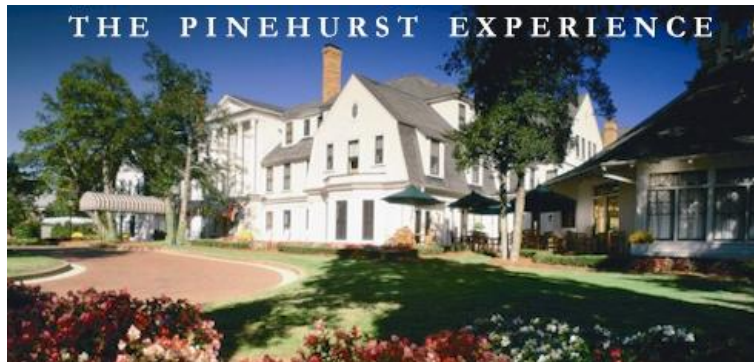
Situated within very close walking distance to both Augusta National Golf Club as well as two main shopping centers which provide your group with any household needs they may require, Richmond Hills estate and its private residences are the perfect 'homely' setting for the trip of a lifetime.



4 Other Elite Services

Elite Sporting Tours will be in Augusta to provide our experience and can also assist patrons with access to:

- Corporate Hospitality within one block of the main gates of Augusta National Golf Club offering clients buffet breakfast and lunch and cocktails / hors d'œuvres each evening, inclusive of an 'open bar' and cigars.
- Practice Round badges for Monday and Tuesday.
- Dinner reservation at popular Augusta restaurants.
- Golf bookings at local private clubs, including Augusta Country Club, The Club at Jones Creek, Westlake Country Club, The River Club, Woodside Plantation and Palmetto Golf Club in addition to the opportunity to play South and North Carolina's best courses in the week following the US Masters including Pinehurst (the site of the 1999 US Open).



5 Getting To Augusta and Elite's Recommendation

- Elite Sporting Tours key recommendation is for clients to **hire a private car**. The ease of access around Augusta is quite simple and whilst shuttles, taxis, etc are available, the privacy of a vehicle makes for a more enjoyable trip, especially when weighed up against the cost of additional flights and long shuttle trips.
- **Clients will need to organise their own airfares** and can either fly into Atlanta, Georgia and travel 2 hours by car to Augusta, Georgia, fly directly into Augusta's Bush Field Airport after transferring either in Atlanta (35 minute flight) or Dallas (90 minute flight) or fly into Columbia, South Carolina from the East Coast and travel 75 minutes by car to Augusta, Georgia.
- Elite Sporting Tours have completed all modes of travel to the US Masters and would recommend **flying directly into either Dallas, TX, Atlanta GA or Columbia SC** and hiring a car / Flying in to Augusta is the easiest route. The US Interstate system is very easy to follow and traveling by car to Augusta is very easy.
- Clients are responsible for making their own bookings with regard to any flights/car hire however Elite Sporting Tours are more than happy to provide an opinion (based on our experience) with regard to any travel queries you may have.

6 Booking Terms & Conditions

All clients will enter into a contract with Elite Sporting Tours upon booking a US Masters Package. The detailed terms and conditions will include;

- 50% deposit upon entering an agreement;
- All prices are fixed at date of deposit - currency fluctuations will not alter final USD amount payable;
- Full Payment of balance due December 2011;
- A credit card 'imprint/authorisation' deposit for US\$5,000 will be required for the safe return of all US Masters badges;
- US Masters badges will be handed to you personally upon your arrival in Augusta and must be returned to Elite Sporting Tours at our private house (in the housing estate directly opposite ANGC) by 8pm of the night of your final attendance at the US Masters;
- Any cancellations prior to 1 July 2011 will result in 'break fee' at the request of our Licensor. Following 1 July 2011 the agreement is non-cancellable;
- Clients will be provided with the opportunity to be sent US Masters Badges as a souvenir for a marginal fee (as appropriately determined by Elite Sporting Tours Licensor) 4 weeks following the US Masters .

7 How The Tour Operates

- Clients will be provided with a full summary of their tour in February 2012 (accommodation / badge / golf tee time confirmations) upon the final payment.
- Upon arrival in Augusta clients staying at the Staybridge Suites can check-in directly to the Hotel. Those staying at Richmond Hills Estate will meet Elite Sporting Tours at its 'Home Base' – a residence near Augusta National Golf Club (see map page 10) where keys to the private residences will be provided.
- Elite Sporting Tours staff will have their 'Home Base' in private housing in the block of residence across from Augusta National Golf Club to more easily convenience our clients. Being only minutes away from the main gates of the US Masters, this will provide a central point for badge pick-up / drop-off, complimentary welcome BBQ, Sunday night 'post Green Jacket presentation' drinks party, etc.
- Badges for the US Masters will be handed out to clients upon their arrival either at our 'Home Base' or at the hotel. Clients will be asked to return these badges to Elite Sporting Tours by 8pm at our 'home base' on the night of your final day at the US Masters.
- Clients playing golf will be provided with directions / credentials to the Country Clubs they will be attending each day.
- Experience has told us that clients are more happy to be responsible for their own dining (other than the key BBQs we host), however Elite Sporting Tours are able to provide assistance with restaurant bookings where needed.

8 Contact Details

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AUSTRALIA

Licensed Travel Agent (32823)
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